

VISION GENESIS

Executive Profile: **Norman A. Katz, CFE**

Executive Director of Business Relationships

From 1985 to 1996, Norman had career positions from Programmer to Business Systems Analyst to Information Technology Manager while working at some of the most recognized consumer product companies in the country. In late 1995 Norman decided to take a chance on the dream of self-employment and started his own consulting company in January 1996 specializing in:

- Barcode Applications (inventory control, fixed assets, manufacturing work-in-process, compliance labeling)
- Electronic Data Interchange (EDI / eB2B)
- Supply Chain Vendor Compliance
- Business Application Software Development
- Data Conversions / Data Reporting / Data Analysis
- Software Selection & Implementation
- Enterprise Resource Planning (ERP) Systems

In 1998, Norman became a licensed Florida Private Investigator, assisting with the investigation of white collar frauds. In 2006, Norman achieved his Certified Fraud Examiner (CFE) designation and, after completing a Certification in Corporate Governance from Tulane University College of Law in 2007, Norman launched a new business model helping companies detect & reduce supply chain fraud by employing various fraud-fighting techniques and implementing available technologies, utilizing a Sarbanes-Oxley compliance framework as a guideline and thus showcasing how SOX compliance is applicable to (internal & external) supply chain integrity.

Norman graduated from the University of Florida in 1985 with a Bachelor of Science in Business Administration, majoring in Computer Information Sciences. Norman is a frequent nationally published author and presenter several times over on supply chain operations & technologies and fraud-related topics.

At Vision Genesis, Norman's roles are:

- Primary business and technology liaison between Vision Genesis and our clients.
 - Lead person on establishing and qualifying Vision Genesis partners.
 - Sales & Marketing and brand image development, including web site design.
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