

VISION GENESIS

Executive Profile: **James E. Baugh, Ph.D.**

Executive Vice President for Operations & Communications

Dr. Baugh's professional career as an educator, researcher, administrator, planner, developer and leader spans close to 30 years. He has twenty-five years of experience in housing, financial management, and community planning and development. Dr. Baugh's unique blend of public and private sector experiences has enhanced his capacity to perform at a quality level and successfully manage comprehensive revitalization programs as well as large complex organizations.

Dr. Baugh, appointed by former President Ronald Reagan, is the former Assistant Secretary for the U.S. Department of Housing and Urban Development (HUD). In this position from 1981 to 1989, he managed a \$15 billion budget and over 2,000 employees. In 1992, Dr. Baugh served as the policy consultant to the U.S. Congress appointed National Commission on Severely Distressed Public Housing. His input into the Commission's report to Congress caused legislation to be authorized and funds appropriated to HUD for the \$3 billion HOPE VI Program.

Previous positions held by Dr. Baugh include: Executive Director, Wisconsin Council on Criminal Justice (1979-1981); Senior Academic Planner, Academic Affairs, University of Wisconsin System Administration (1977-1979); Assistant Vice Chancellor, Academic Affairs and Assistant Professor, University of Wisconsin – Oshkosh (1974-1977); Assistant to Vice Chancellor, Student Affairs and Executive Director of the Five Year Education Opportunity Program, University of Wisconsin-Madison (1968-1974) and President/CEO of J.E.B. & Associates, Inc., a housing development and management consulting business based in Reston, Virginia (1989-2007).

Dr. Baugh earned a Ph.D. degree with honors from the University of Wisconsin-Madison in 1973, majoring in Educational Policy Studies with emphasis on urban education and planning. He has received numerous major awards and recognitions from cities and states throughout the nation. Dr. Baugh is listed in Outstanding Young Men of America; Who's Who in America; Who's Who Among Black Americans; Men of Achievement; Community Leaders in America; and Outstanding Educators of America.

At Vision Genesis since 2007, Dr. Baugh is the chief operations officer and his responsibilities include overall administration of Vision Genesis; managing the organization, staff and resources. Additionally, he will assist other principals with strategies and methods to maximize the value, growth and profitability of the Company.
