

VISION GENESIS

Executive Profile: Anthony J. Gallo

President & Co-Founder

Anthony Gallo serves as President and represents several private investors with interests in Vision Genesis. Mr. Gallo has over 25 years of corporate marketing and entrepreneurial experience, working with companies such as Slim-Fast[®], Midas[®], Home Depot[®], Sears Roebuck[®] and many others. Most notably, Mr. Gallo has secured many government contracts within state and federal agencies. Mr. Gallo has also worked in New York, Detroit, Tampa and in Los Angeles. Mr. Gallo understands the media, having been National Director of Marketing for several companies, responsible for over 80 markets.

Mr. Gallo is also an inventor with patents in the U.S. and Canada. As a young entrepreneur, he was the driving force in building a large marina from the ground up and in the process was instrumental in developing the sales force for several franchise lines of boats, including helping to launch the success of Bayliner[®].

Mr. Gallo's strengths are what will accelerate the infusion of Vision Genesis into the mainstream of technology. He has the rare skill enabling him to get to the top officers quickly and effectively, based on his knowledge of people and years of experience. In addition, he has the innate ability to communicate new concepts to even the most reluctant minds, a key skill when introducing a radically new technology and business model that will break the mold of an otherwise stagnant market in terms of its modis operandi. This will be invaluable for every product to be offered in the future of Vision Genesis.

As President & Co-Founder, Mr. Gallo oversees the daily operations of Vision Genesis and coordinates the efforts of its exceptional management team.
